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New Hope Housing

1117 TEXAS AVENUE, HOUSTON, TEXAS 77002

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www.newhopehousing.com

MISSION
New Hope Housing's core purpose is to provide life-stabilizing, affordable, permanent housing with support services for people who live on limited incomes. Our vision is to become a permanent institution serving Houston's most vulnerable citizens.

RECENT AWARDS

International
Housing the Homeless Commendation, International Making Cities Livable, Perry

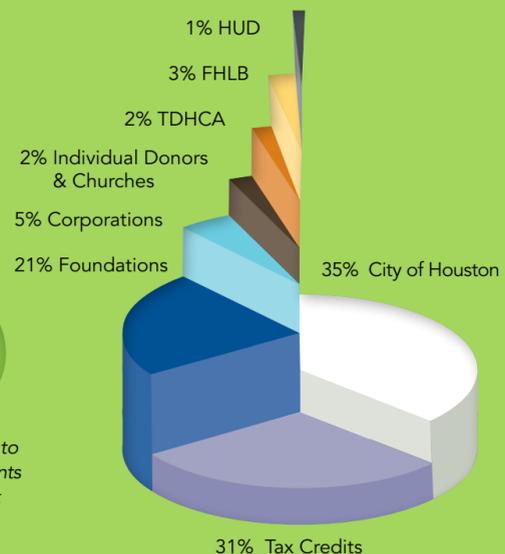
Local
New Development – Affordable Tax Credit Award, Houston Apartment Association, Perry

J. Howard Rambin III
Founder's Award, Keep Houston Beautiful, Rittenhouse

Thank you for giving *new hope*

COMPREHENSIVE FUNDRAISING
1994 THROUGH SEPTEMBER 2014

> \$93MM

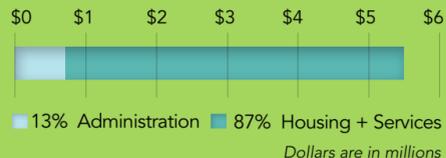


\$0 DEBT

allows New Hope to price SRO apartments at below market rate, including free utilities.

2013 OPERATING COSTS:

\$5.5MM



“New Hope Housing builds quality products that enhance the community around it. That is worth much more than just the housing.”

— MAYOR ANNISE PARKER,
New Hope's 20th Anniversary Luncheon, 2013

{ Perry }



{ Sakowitz }



{ Brays Crossing }



{ Congress }



{ Hamilton }



{ Canal }



“I am now 60 years old, and 45 years were dedicated to drugs and alcohol. Thanks to the partnership between New Hope Housing and Star of Hope, today I enjoy independent living and a humble job.”

— STEPHEN, Rittenhouse

How *we all* can help

100% of your donation goes directly to providing Housing + Services and preventing/ending homelessness.

There are many ways to help New Hope serve people like Rodney and Stephen:

Make a financial gift (employee match programs, Amazon SMILE, recurring gifts, and more)

Provide in-kind contributions (hardback books, kitchenware, toiletries, etc.)

Volunteer your time (educational programs, life skills classes, social activities, and others)

What your donation makes possible –

- \$100 provides 3 hours of group educational classes for residents
- \$250 provides 20 hours of information and referral connecting residents to social services and employment opportunities
- \$500 provides 25 hours of case management to support residents along their path to success
- \$1,000 provides 35 hours of mental health and/or substance abuse counseling
- \$3,000 furnishes one SRO studio apartment
- \$5,000 dedicates an apartment at our first ever family housing

Please see the enclosed reply card for opportunities to donate.

2014 REPORT TO THE COMMUNITY

It all begins with

HOPE



New Hope Housing

The **PROBLEM**
in Houston

5,300

men, women and children are homeless in our city on any given night

25%

are members of a homeless family

25%

are chronic or 'street' homeless

\$41K

the annual cost in public services for a chronically homeless person to live on the streets of Houston

HOUSTON is behind in meeting the need for affordable housing. Specifically Permanent Supportive Housing (PSH) for the chronic or 'street' homeless has been in woefully short supply.

Mayor Annise Parker committed to end chronic 'street' and veteran homelessness by 2016, including access to 2,500 units of PSH. The City named New Hope as one of the affordable housing developers leading this effort.

PSH is housing with rental subsidies + vital support services.

46% of New Hope's single room occupancy (SRO) units are committed to PSH

{ Rittenhouse }



“ People are going to leave here with their life transformed and made better because New Hope is in this community. ”

— PASTOR LARRY BAKER, Rittenhouse Grand Opening, 2013

Housing + Services

NEW HOPE helps people mend their lives by providing beautiful, affordable SRO Housing + Services. Our approach is smart and levelheaded, and our results have real human impact.

Our supportive housing is available to all Houstonians living alone on a limited income. Today, through important collaborations with social service providers, we serve the most vulnerable citizens:



80% have incomes of less than \$10,000/year

65% have physical or cognitive disabilities

55% are formerly homeless

23% are working poor

22% are elderly

10% are veterans

5% are youth aging out of foster care

Elevating a life takes more than four walls. It also takes on-site supportive services. New Hope's Resident Services Program is 100% privately funded and includes case management, access to mental health care, financial management and life skills training, and in some instances rental supports.

“ Living at Rittenhouse allows me to be on my own. It provides me with the help I need to take care of myself and support my family. ”

— RODNEY, Rittenhouse



{ NHH at Reed }

Responding to community need, New Hope will construct its first supportive housing property serving homeless and at-risk families – most typically single mothers.

- GROUNDBREAKING** 2015
- LOCATION** Adjacent to Star of Hope's Cornerstone Community off Highway 288 and Reed Road
- NUMBER OF UNITS** 140 apartments
1-, 2-, and 3-bedrooms
- AMENITIES** Shared spaces including courtyard with playground, business center and multipurpose rooms
- TOTAL DEVELOPMENT COST** Approx. \$25MM

New Hope's first ever
FAMILY HOUSING

